



Campus-Wide Outreach

Event Summary By David L. Williams

DavidWilliamsSpeaks.com

‘IT IS BROKEN’ –Comments and Stories

“David Williams was excellent. Engaging, warm, personable. Audience interested in his personal story about brokenness. David was uncompromising in pointing students to Jesus as THE solution. David gave a very clear gospel presentation.” – Cru MTL

“David was incredible. His story is super relatable and his vulnerability is very appealing to all. The Gospel was very clear and the invitation to accept Christ was as well. I heard NOTHING but good things about David from students.” - Cru MTL

“David was an amazing speaker. It was the most perfect talk I’ve ever heard for both Christians and non-Christians...totally relatable.” – Karis

“The speaker’s solution to the problem with brokenness is something that I’ve given very little thought to and would like to learn more” –Keith

“David left me just speechless to know how his life was. I wouldn't ever imagine the challenges he had to go through to be at the point where he is today. It made me think so much and I thank David for making me open my eyes and realize things I never thought about.” - Lindsey

“His story made me think about hope and I’m glad he found that in God. I might too” – Jon

Brokenness leads to new life



Peter (name changed) came from a Jewish background. He came to the “It Is Broken” event because he got to smash a tile outside his dorm representing the things he thought were broken in this world. As David walked through story after story, headline after headline of how the world was broken and then his own personal story, he became more and more convinced that there wasn’t any hope for the world. Peter's ears perked up when David mentioned that there is hope and it is found in the person of Jesus. With such weak faith, one might say a mustard seed of faith; Peter placed his faith in Christ that night. (story from 'It Is Broken' at Northwestern University)

One girl named Alyssa found out about It Is Broken from Instagram. She saw it from the hashtag #shsu and decided she should go to that. Alyssa grew up knowing about God but not having a relationship with Him. That night after hearing David’s story and the gospel, she decided to start this relationship with Christ. The next day she met with one of our student leaders, Rebekah, and was able to share with her about this new relationship with Christ. She also came to bible study and Cru the following week. (story from 'It Is Broken' at Sam Houston State University)

‘IT IS BROKEN’ – Event Description



Watch God mend the broken lives of students on your campus while building community within your movement with the ‘IT IS BROKEN’ campus wide outreach. Here’s how it goes. You start with a promo blitz – chalking, posters, flyers *everywhere* that simply say IT IS BROKEN #itisbroken. Social media will explode with questions, comments and discussion.



The next week staff, CRU students and volunteers walk around the campus wearing IT IS BROKEN t-shirts while engaging students in conversations about the brokenness in the world and their lives. Students are encouraged to write these areas of brokenness on a tile, and invited to an event later that week. The tiles are smashed and reassembled into a beautiful mosaic. Pictured is the mosaic put together by the Cru ministry at St. Cloud State University in Minnesota.

At the event, David Williams will engage with students on this topic of brokenness by looking at things in the world that most agree are broken. Then he transitions to share his personal story of brokenness to redemption through the gospel of Jesus Christ. After he shares, the mosaic will be unveiled as an illustration of how Christ can take the broken pieces of our lives and make something beautiful. You can also include a video like [this one](#) that Sam Houston State University’s Cru put together before unveiling the mosaic.



This outreach is great for large and small movements alike. It is sure to start conversation amongst Christians as well as non-Christians.

Once you decide that you want to bring IT IS BROKEN to your campus, you will be sent a manual that walks you through preparing for this outreach.

About David



"David connects with a wide array of people, and his testimony is powerful. He breathes the scriptures which have clearly been transforming. With David you get not only a speaker but a life changed. He represents the very audience we're trying to reach." - Brian Metzger Missional Team Leader Cru Campus, Greater Cleveland and NE Ohio

The early chapters of David's life are characterized by a confusing childhood and years as a college student and young professional filled with alcohol, partying, sexual immorality, unwanted pregnancies, abortion, marriage, adultery, and divorce. At the age of 26, David's life was radically transformed by God's amazing grace. Shortly after this in 1999, David sensed the Lord leading him to leave a promising career in the public sector to enter into full-time ministry to inner-city teens at the City Mission in Cleveland Ohio.

A couple of years later, David married his bride Terea and joined her as full-time staff with Cru. During his 10 years on staff with Cru, David served as campus staff in Northeast Ohio, a traveling speaker, and chaplain for the Cincinnati Bengals. David has served as a Senior Pastor at CrossWay Community Church, a predominantly white congregation, in Orlando, Florida.

God has worked in David's life and ministry experiences to give him a heart and passion to be a part of reaching, building, and sending this generation of youth, college students, and young adults with the glorious gospel of Christ; exhorting the body of Christ to live out her unity among her ethnically and culturally diverse members; being a voice for the unborn while extending the compassion of Christ to their parents.

David serves as an itinerant preacher and evangelist as he partners with various ministries locally and nationally. He is a member evangelist of Next Generation Alliance (a ministry of the Luis Palau Association), MAN (Men and Abortion Network), and a speaker with Cru's Evangelistic Speakers Forum.

David received his undergraduate and graduate degrees from the University of Pittsburgh. David and his wife, Terea, and their six children live in Orlando. David also has an adult son who lives in Pittsburgh, Pennsylvania.